

# eurodesk uk newsletter

No 2, 2009

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## News

### Create the new EU organic logo

The EU is looking for a fresh new logo for organic products that in July 2010 will be compulsory introduced for all pre-packaged organic products, throughout the European Union. All EU young artists, designers or art students, over 18 years old, registered at an academy, university or college in one of the 27 EU Member States are invited to submit their designs to this competition. The winner and the two runners-up will receive cash prizes and will also be invited to the official competition awards ceremony taking place in Brussels in summer 2010. The entries must be submitted by 25 June 2009.

For further details please visit:

<http://ec.europa.eu/agriculture/organic/logo>

### Commission adopts an EU strategy for Youth – Investing and Empowering

On 27 April, the European Commission adopted a new strategy "Youth – Investing and Empowering" which will guide EU youth policy in the coming decade. This nine year strategy will reinforce cooperation between Member States in dealing with youth issues. The new strategy promotes a cross-sectoral approach to address important youth-related issues. It aims to create more opportunities for youth in education and employment, to improve the participation of young people in society, and to foster solidarity between youth and society.

Different actions by the Commission and Member States are foreseen in the fields of education, employment, creativity, inclusion, health and sport, participation, volunteering and youth global engagement. For instance, in order to create more education and employment opportunities for young people, the youth strategy proposes actions such as developing non-formal learning opportunities to address early school leaving, or promoting cross-border professional and vocational opportunities for young people. The new EU youth strategy will help the Member States to confront such challenges and open up new opportunities for all youth.

Together with the adoption of the Communication "An EU Strategy for Youth - Investing and Empowering", the Commission also published the first Youth Report. The Youth Report is a compilation of data, statistics and brief analyses on the situation of young people in Europe. It provides an overview of the situation in the EU Member States in a range of different areas and outlines as well the differences between countries. The

Youth Report was requested by the Council of the European Union and is expected to be published every three years.

### The 8th edition of the NISI MASA European Short Film Script Contest

The purpose of the NISI MASA annual script competition is to create a new way for young film talents between 18 and 28 years old, to realise their dreams.

NISI MASA is a growing European network of associations, currently present in 19 countries. These national associations consist of young professionals, students and enthusiasts with a common cause- the European cinema.

The storyline of the script must be strongly related to the theme of the contest: "Taboo". Twelve winners will be awarded a full scholarship for European Short Pitch, an intensive scriptwriting and pitching workshop, divided in two sessions. The deadline is 31 July 2009.

Read more on the new official website: [www.nisimasa.com](http://www.nisimasa.com) or [www.nisimasa-scriptcontest.eu](http://www.nisimasa-scriptcontest.eu).

### European Youth Health Competition

Young people from 15 to 25 years old are invited to join this competition by submitting a short message together with a drawing, poster, photograph or video expressing their ideas about the health issues that concern them most on the following themes:

- Communicating health
- Creating a healthy environment

 [www.eurodesk.org.uk](http://www.eurodesk.org.uk)

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- No Limits: Learning how to deal with risk
- Health in the labour market
- Education as a driver for better health
- Improving health through youth work and informal education

Participants must live in EU Countries, Norway, Iceland, Switzerland, Lichtenstein, Turkey, Croatia, Former Yugoslav Republic of Macedonia, Albania, Bosnia and Herzegovina, Kosovo under UN Security Council Resolution 1244, Montenegro and Serbia. They can participate individually or per group, but only one entry will be accepted.

Deadline for submitting entries is 12 June 2009. Winners will get prizes depending on the category of entry and age. Some prize-winners, over 18 years old, will be invited to present their work at the EU conference on youth and health in Brussels next 9-10 July 2009.

For further details please visit:  
[http://ec.europa.eu/health-eu/youth/index\\_en.htm](http://ec.europa.eu/health-eu/youth/index_en.htm)

## Events

### Youth and Health Conference 2009 Brussels, Belgium 9 - 10 July 2009

The two day conference on Youth and Health is organised by the European Commission in cooperation with the European Youth Forum and other youth organisations. The event aims primarily at listening to young people and at involving them in the decision making process about their health.



It also aims at generating commitment from stakeholders to improve the health of young people. About 400 people are expected to attend. This includes young people from across Europe, representatives from youth health professionals working with and for young people, national and EU Institutions. You can read more here:  
[http://ec.europa.eu/health-eu/youth/conference/index\\_en.htm](http://ec.europa.eu/health-eu/youth/conference/index_en.htm)

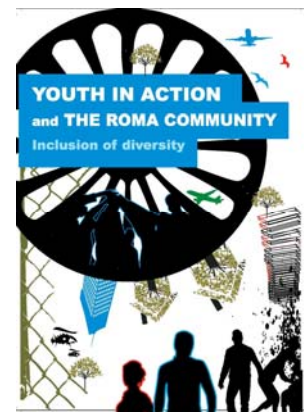
## Youth in Action SALTO

**New publications! For Youth Leaders**  
- Intercultural Communication



This booklet features some methods, theories, examples. It guides you through what you need to consider about communicating interculturally.

### Working with Roma



This booklet is about working with Gypsy-Roma groups, with contacts, ideas, background learning.....This booklet will be public very soon!

### SALTO Cultural Diversity Resources has many publications that are free.

Are you interested in Intercultural Communication? Working with Roma? Or what about:

- running intercultural youth work projects
- designing cultural diversity training
- working inclusively with diversity
- peer education
- working with groups that don't have English as a native tongue (information about Youth in Action in: English, Somali, Arabic, Russian, Kurdish, Romanes, Croatian etc)

There are also support materials for these topics.

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## How to get them?

You can download them from the SALTO website ([www.salto-youth.net/diversityresources](http://www.salto-youth.net/diversityresources)) or you can contact SALTO and see if they would be able to send a hard copy to you. [diversity@salto-youth.net](mailto:diversity@salto-youth.net)

Also, let SALTO know if there is a topic about cultural diversity that you would like to have more resources for? They are here to support you in your international projects. Just let SALTO know....

## Journals

### 60<sup>th</sup> Anniversary of the Council of Europe

On the occasion of the 60<sup>th</sup> Anniversary of the Treaty of London, the Secretary-General of the Council of Europe, Terry Davies, visited London on 5 May. He asked to attend a Training Course in European Citizenship run by the British Council in Greenwich, and to meet the 28 young participants, and 3 trainers from 21 Council of Europe countries. The course is a model example of cooperation between the Council of Europe Youth Partnership and the European Commission. The British Council as the UK National Agency for the European Youth in Action programme, hosted the course to promote the values expressed in the Treaty, of Human Rights, democracy and the rule of law, among those working with young people to build European civil society.



Trainers and participants in European citizenship Training Course Greenwich

Terry Davies attended a session of the Training Course focusing on "Frameworks for European Citizenship" and he shared his experience, as well as his vision on European identity, during a lively discussion with the participants, helping them to shape a vision for their active involvement in Europe. The participants were touched by the emotion he showed when describing critical moments in the building of Europe, like the Hungarian uprising in 1956, much before their time. Each participant was presented with a copy of the Treaty and the hope that they would spread the values enshrined in the Treaty, in their home countries.



Photo of Terry Davis with Paola Bortini

All the participants were delighted to be invited to a Commemoration reception in Lancaster House hosted by David Miliband, the Foreign Secretary, and to hear speeches delivered by the Secretary-General and by John Prescott in his capacity as Chair of the UK Delegation to the Parliamentary Assembly of the Council of Europe. Both speakers emphasised the fundamental values enshrined in the Treaty and the need for the work of the Council of Europe for many years to come.

For more information on this event please contact:  
[hazel.patterson@britishcouncil.org](mailto:hazel.patterson@britishcouncil.org)

Eurodesk national partners are formally established as a permanent support structure of the YOUTH IN ACTION Programme of the European Union to provide high quality information and advice concerning Europe to young people and those who work with them.  
<http://www.eurodesk.eu>

The Eurodesk Network updates and manages the information content of the Commission's European Youth Portal. Enquiries coming through the Commission's Youth Portal are answered by the Eurodesk Network.  
<http://europa.eu/youth/>

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uk

BRITISH  
COUNCIL

Education and Culture  
Youth in action

This is an autogenerated newsletter from Eurodesk UK.

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